

NCC Cable System Order

Order #	62565956
Syscode	0116
System Name	Spectrum/Duluth, MN
Market	Duluth-Superior

AE	Collin Moore
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/06/18 - 08/19/18
Agency	Ethica Media LLC
Advertiser	Paul Soglin for Governor

Client Code	
Product Code	WI Gov
Est Code	63
Product Name	8.10-8.14
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/09/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$222.00	
Commission		\$33.30	
Net Total		\$188.70	
Total Spots		34	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.9 R1: Corrected rates and added spots.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MNBC EM	8/6/18	8/12/18	05:00	09:00					X	X	X	-	-	4	\$6.00	\$24.00	30	PRE 06/30/18-08/14/18
2	MNBC	MNBC EM	8/13/18	8/19/18	05:00	09:00	X	X						-	-	2	\$6.00	\$12.00	30	PRE 06/30/18-08/14/18
3	MNBC	MNBC DT	8/6/18	8/12/18	09:00	16:00					X	X	X	-	-	4	\$5.00	\$20.00	30	PRE 06/30/18-08/14/18
4	MNBC	MNBC DT	8/13/18	8/19/18	09:00	16:00	X							-	-	1	\$5.00	\$5.00	30	PRE 06/30/18-08/14/18
5	MNBC	MNBC EF	8/6/18	8/12/18	16:00	19:00					X	X	X	-	-	4	\$8.00	\$32.00	30	PRE 06/30/18-08/14/18
6	MNBC	MNBC EF	8/13/18	8/19/18	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	PRE 06/30/18-08/14/18
7	MNBC	MNBC PT	8/6/18	8/12/18	19:00	24:00					X	X	X	-	-	4	\$10.00	\$40.00	30	PRE 06/30/18-08/14/18
8	MNBC	MNBC PT	8/13/18	8/19/18	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	PRE 06/30/18-08/14/18
9	MNBC	MNBC O	8/6/18	8/12/18	00:00	05:00					X	X	X	-	-	4	\$4.00	\$16.00	30	PRE 06/30/18-08/14/18
10	MNBC	MNBC O	8/13/18	8/19/18	00:00	05:00	X	X						-	-	1	\$4.00	\$4.00	30	PRE 06/30/18-08/14/18
11	MNBC	MNBC EM	8/6/18	8/12/18	05:00	09:00						X	X	-	-	1	\$6.00	\$6.00	30	R1: +1x PRE 06/30/18-08/14/18
12	MNBC	MNBC EM	8/13/18	8/19/18	05:00	09:00	X	X						-	-	1	\$6.00	\$6.00	30	R1: +1x PRE 06/30/18-08/14/18
13	MNBC	MNBC DT	8/6/18	8/12/18	09:00	16:00						X	X	-	-	2	\$5.00	\$10.00	30	R1: +2x PRE 06/30/18-08/14/18
14	MNBC	MNBC DT	8/13/18	8/19/18	09:00	16:00	X							-	-	1	\$5.00	\$5.00	30	R1: +1x PRE 06/30/18-08/14/18
15	MNBC	MNBC PT	8/6/18	8/12/18	19:00	24:00						X	X	-	-	2	\$10.00	\$20.00	30	R1: +2x PRE 06/30/18-08/14/18

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-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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16	MNBC	MNBC O	8/13/18	8/19/18	00:00	05:00	X	X						-	-	1	\$4.00	\$4.00	30	R1: +1x PRE 06/30/18-08/14/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	34	0	0	0	0	0	0	0	0	0	0	0	34
AMT	\$222.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$222.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/10/18

62565956 | Duluth-Superior | Spectrum/Duluth, MN | 0116 |